



SIGGRAPH Asia Small-Medium Enterprise (SME) Program

ABOUT SIGGRAPH ASIA 2017

The 10th ACM SIGGRAPH Conference and Exhibition Computer Graphics and Interactive Techniques in Asia will take place in BITEC, Bangkok, Thailand from 27 to 30 November 2017.

The event is expected to receive over 7,000* digital innovators, creative researchers, award-winning producers, academia, practitioners and students from all over the world in Bangkok.

REASONS TO EXHIBIT AT SIGGRAPH ASIA

The Commercial Exhibition will be an diverse, energetic showcase of what Asia and beyond has to offer where the region's creative, innovative yet technical people come together. SIGGRAPH Asia is the largest event in the Asia-Pacific region where such practitioners, academia and students come together and in 2017, it will be in Bangkok, Thailand.

- Reach out, mingle and network with an adverse group of professionals, skilled practitioners and developers across various disciplines across multiple creative industries around Asia.
- Communicate your Brand's Value & Proposition to over 7,000* attendees – the largest Computer-Graphics related meet-up in Asia.
- Gaining industry knowledge from experts in the field
- Prominent target branding at featured area for Startups and SMEs within the exhibition hall.

MINIMUM ELIGIBILITY REQUIREMENTS

- Company is registered and is currently in operation
- Company must not have more than 100 employees
- Company's revenues must not exceed US\$20 million.

SME Area Package

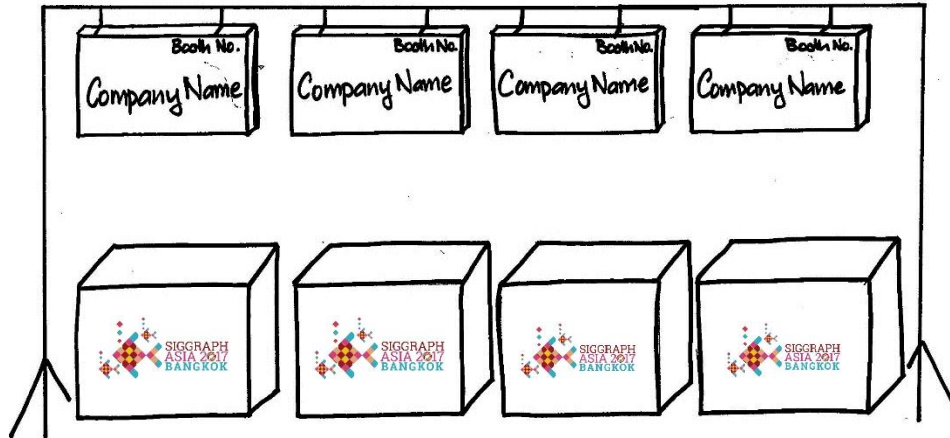
– USD 2,000 before 30 April 2017

Package inclusive of:

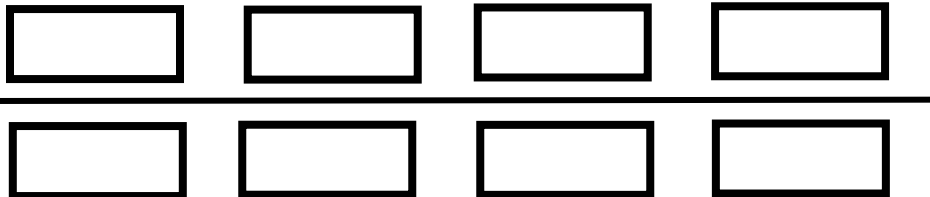
- Showcase area inclusive of stand construction.
- Basic equipment
 - Fascia, including lettering, maximum of 24 letters
 - One (1) lockable cabinet
 - Two (2) chairs
 - One (1) standard power sockets
 - One (1) waste-paper basket



Front View of SME Area



Top View of SME Area



*Booth illustration above are subject to changes.

ADDITIONAL BENEFITS

1. Basic Media Package

- a. SIGGRAPH Asia will include an entry (print + online + mobile app) in the alphabetical list of exhibitors with company name in English, address, telephone & fax numbers, e-mail and website, as well as a short description of the company or product(s) (maximum 100 words)

2. SIGGRAPH Asia E-newsletter; special feature on Startups / SMEs at SIGGRAPH Asia

One (1) organization logo and 50 - 100 word write-up listing on SIGGRAPH Asia e-newsletter (to be decided by SIGGRAPH Asia organizing team for content relevancy), with information listings of your pavilion exhibitors, sent to all pre-registered attendees.



3. Exhibitor Badge Registration

Each exhibiting company is permitted to designate personnel to properly staff its exhibits. In-booth personnel do not include other company employees attending SIGGRAPH Asia 2017 who do not have direct relationship to staffing the booth. The quota established by SIGGRAPH Asia 2017 for exhibitor booth personnel is Three (3) badges for each exhibit space under contract.

In addition to the Trade Exhibition, In-booth personnel can also attend:

- Computer Animation Festival: Animation Theater
- Emerging Technologies + VR Showcase
- Exhibitor Talks
- Trade Exhibition

OPTIONAL:

SPEAKING OPPORTUNITIES AT USD 2,500 per session EXHIBITOR/RECRUITMENT TALK

Organize tech talks to deliver in-depth information about your recruitment plans, projects, products, services and technologies with no limit on commercial content.

Speaking Package includes:

- 90-minute presentations
- 15-minute setup and 15-minute dismantle.
- Standard audio-visual equipment (Microphone, projector and screen)
- Promotion in Exhibition Guide, Website and Mobile App.



For more information, please contact:

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