



THE CELEBRATION OF LIFE AND TECHNOLOGY

The 10th ACM SIGGRAPH Conference and Exhibition on Computer Graphics and Interactive Techniques in Asia

CONFERENCE 27 – 30 November 2017
EXHIBITION 28 – 30 November 2017
BITEC, Bangkok, Thailand
SA2017.SIGGRAPH.ORG



Educational Institution Package

ABOUT SIGGRAPH ASIA 2017

The 10th ACM SIGGRAPH Conference and Exhibition Computer Graphics and Interactive Techniques in Asia will take place in BITEC, Bangkok, Thailand from 27 to 30 November 2017.

The event is expected to receive over 7,000* digital innovators, creative researchers, award-winning producers, academia, practitioners and students from all over the world in Bangkok.

REASONS TO RECRUIT AT SIGGRAPH ASIA

Education / Training Institution opportunity at SIGGRAPH Asia:

- Reach out to diverse group of professionals, skilled practitioners and developers across various disciplines across multiple creative industries around Asia who are looking to enhance their technical skills or train younger generations.
- Communicate your Brand's Value & Proposition to over 7,000* attendees – the largest Computer-Graphics related meet-up in Asia.
- Present the works of your students to developers and potential investors
- Reach out to close to 200 student volunteers from all around the world

FEATURED SPONSORS & EXHIBITORS OF SIGGRAPH ASIA 2016^





^...and many more! (Correct as of November 2016)

1. Exhibit Booth (Refer to regular Exhibit booth options)

*Booth Visual is subject to changes.

2. Basic Media Package

Includes an entry (print + online + mobile app) in the alphabetical list of exhibitors with company name in English, address, telephone & fax numbers, e-mail and website, as well as a short description of the company or product(s) (maximum 100 words)

3. SIGGRAPH Asia E-newsletter; Section on Educational Institutions

One (1) company logo and 50 word write-up listing on SIGGRAPH Asia e-newsletter (to be decided by SIGGRAPH Asia organizing team for content relevancy), sent to all pre-registered attendees.

4. Flyers (prepared by Educational Institutions) to be inserted into Student Volunteer welcome packs

Directly targeted at SIGGRAPH Asia 200 Student Volunteers arriving from all over the world.

OPTIONAL:

SPEAKING OPPORTUNITIES AT USD 2,500 per session

EXHIBITOR/RECRUITMENT TALK

Organize tech talks to deliver in-depth information about your recruitment plans, projects, products, services and technologies with no limit on commercial content.

Speaking Package includes:

- 90-minute presentations
- 15-minute setup and 15-minute dismantle.
- Standard audio-visual equipment (Microphone, projector and screen)
- Promotion in Exhibition Guide, Website and Mobile App.

EXHIBIT BOOTH – 9 sqm & above (Refer to application form for exhibit package prices)

Concentrate on business opportunities and branding, to exhibit your company's products.



EXHIBITOR BADGE REGISTRATION

Each exhibiting company is permitted to designate personnel to properly staff its exhibits. In-booth personnel do not include other company employees attending SIGGRAPH Asia 2017 who do not have direct relationship to staffing the booth. The quota established by SIGGRAPH Asia 2017 for exhibitor booth personnel is six (6) badges for each 9 m² of exhibit space under contract.

In addition to the Trade Exhibition, In-booth personnel can also attend:

- Computer Animation Festival: Animation Theater
- Emerging Technologies & Talks
- Exhibition



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- Exhibitor Talks
- Virtual Reality (VR) Showcase

EXHIBITOR FULL CONFERENCE

Each exhibiting company is entitled to a quota one (1) complimentary Full Conference registration for every 18 m² paid exhibit spaces. Full Conference registrants can attend the entire conference.

For more information, please contact:

SIGGRAPH Asia 2017

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